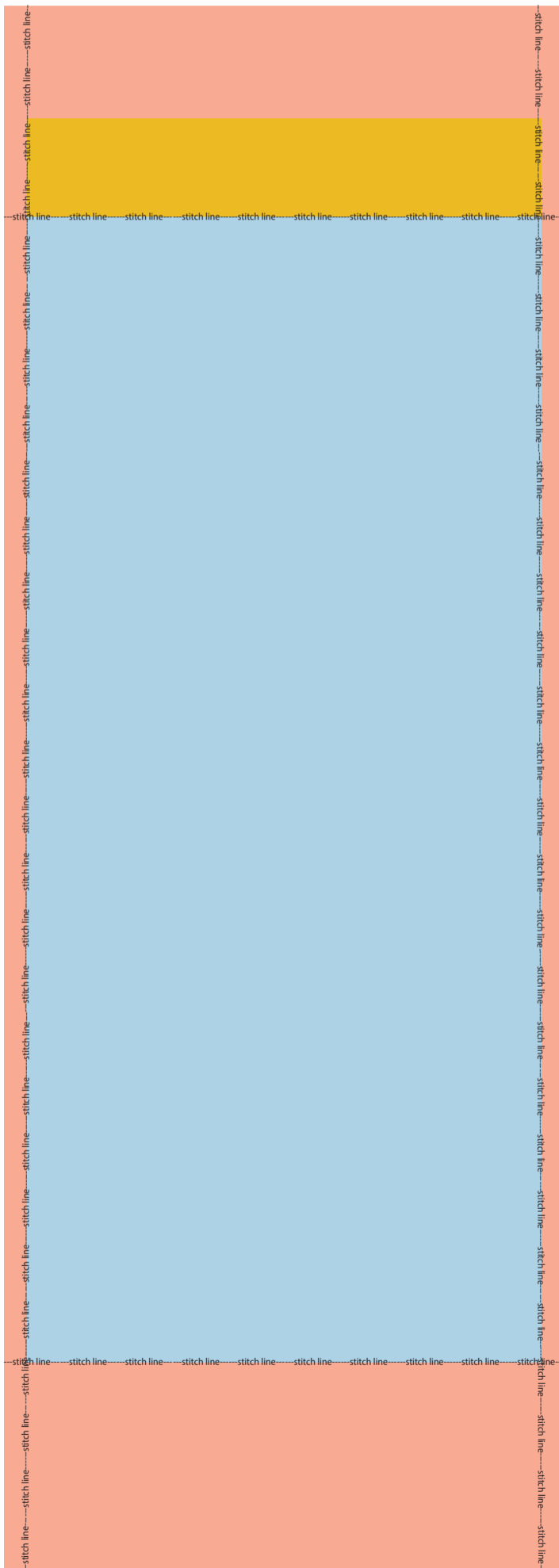


giant deckchairs
& friends

Bantham, Elbury & Croyde - Deckchair Design Guide



the technical bit...

- artwork to be provided as a Vector PDF file
- convert all text to vectors / outlines
- minimum resolution of 150dpi
- CMYK document setup
- no need to include bleed, trim marks, registration marks or colour blocks
- All slings will be sewn in white thread unless your design is entirely black, in which case black thread will be used



Your design should come all the way to the edges of this bit. But will be folded over and sewn, so best to make sure nothing important sits here.



Will be visible on the front of the top and bottom poles, great for your website or social media tags



This section will be covered when seated but best to put any logos/design details towards the top

(Exact templates for each sized deckchairs are available on their product pages respectively).